



Bar Hill Developments Ltd

1 Berkeley Street, London, W1X 6NN
Telephone: 01-499 9020

Mr. & Mrs. W. Norton,
21 Acorn Avenue,
Bar Hill.

Dear Mr. & Mrs. Norton,

As a resident and house owner at Bar Hill, I felt you should be advised of our proposals for the development of the central area in the vicinity of the existing shops.

We are very much aware of the inadequacy of the existing shopping facilities and whilst every effort has been made and will continue to be made to find tenants for the vacant units, we have found the demand very disappointing. This is understandably due to the comparatively small local population on which the shopkeepers depend for their custom and to some extent the monopoly Keymarkets have been granted by our predecessors to extend the Mall as originally envisaged.

In our view the only way we can provide better facilities is to build a superstore of a moderate size, but sufficient to attract shoppers not only living at Bar Hill, but from the neighbouring villages and Cambridge itself. It would be attractively designed in a landscaped setting and the store would be run by one of the well-known operators established in this field providing a wide range of foods and other goods at competitive prices. Our proposal is to locate such a store on the vacant land at the rear of the Mall with a large car park adjoining the industrial area. Next to the car park would be a petrol station offering servicing facilities and motor accessories.

In addition we are planning to construct an office block adjoining the Mall in a position which would obscure the service yards of the existing shops from the view of the neighbouring houses. The provision of such commercial development is in line with the original conception that Bar Hill should provide opportunities for local employment.

The original outline consent for the development of Bar Hill included permission for offices and additional shopping in the central area and we have now submitted a planning application for approval of the plan we are proposing, to determine the form the development should take.